## **Morpeth ASC Website Cookie Usage Policy**

## What is a Cookie?

A cookie is a simple text file that is stored on your computer or mobile device by a website's server and only that server will be able to retrieve or read contents of that cookie. It allows a website to remember things like your preferences or what's in your your shopping basket.

Morpeth ASC do not use cookies to collect personal information about you.

## **Google Analytics**

Morpeth ASC makes use of the Google Analytics service to generate statistics on the use of this website, to understand how it is used and to enhance the user experience. All data is anonymous and we cannot use this to uniquely identify individuals and their usage of the site.